SPACA President Pamela Phua Shares Industry Vision at COP29

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The Singapore Paints and Coatings Association (SPACA) is proud to spotlight the global advocacy of our President, **Ms Pamela Phua**, who was recently featured in an interview with Climate TV during the United Nations Climate Change Conference (COP29) in Baku, Azerbaijan.

In her remarks, Pamela emphasized the critical role of the paints and coatings industry in addressing climate change—highlighting progress in reducing VOC emissions, advancing bio-based innovations, and embracing circular economy principles. She called on the industry to push further toward **net-zero coatings**, scalable renewable materials, and enhanced recycling technologies.

Pamela's message is clear: "The future of our world is painted with the actions we take today." Her leadership continues to inspire SPACA and the wider industry to accelerate sustainable transformation and lead with purpose.

You can read more about her advocacy in *Respond Magazine*, pages 20–23: View the publication



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